

A man with a mustache, wearing a dark suit and tie, stands in a room with a brick wall. He is pointing with his right hand towards a large green chalkboard on the right. To his left is a large television screen displaying a weather radar map of the United States. The word "Radar" is visible in the top left corner of the screen. The map has several yellow handwritten annotations: a large arrow pointing from the West Coast towards the Midwest, the word "Cool" written in a cursive font, and a large, irregular yellow scribble over the central and southern parts of the map. The man's left hand is held out in a gesturing motion.

**Steal the Thunder.**

And put **viewer interest** at the **tip of your fingers**. For annotating images used in **news, sports, traffic, and weather, or distance learning.**

**Pointmaker**  
by Boeckeler

The goal was to show how the Pointmaker product is used during weathercasts. Also arranged photo shoot with KGUN-9 TV.