

NEWS RELEASE

"Mind Meets Music" Benefit Concert in Phoenix to Star Laurie Anderson and Lou Reed, April 2009

Event to Benefit Yongey Peace Prevails Center

PHOENIX (November 21, 2008) – Icons of rock and performance art, **Laurie Anderson** and **Lou Reed**, will perform solo, then together for the **Mind Meets Music** benefit concert to be held Sunday, April 5, 2009, beginning at 3:00 p.m. at the **Chandler Center for the Arts** in Chandler (Phoenix), Ariz. Presenting a unique introduction to the concert will be **Yongey Mingyur Rinpoche**, respected Tibetan Buddhist meditation teacher and author of the best-selling book *The Joy of Living: Unlocking the Secret and Science of Meditation*. Rinpoche will give a brief overview on how anyone can use meditation with music to decrease stress and increase awareness, while enjoying the music itself.

Additional performers include the acclaimed violin and guitar duo **Lyra**, as well as **Shangao Cai** and the **Phoenix Chinese Art Ensemble**, which will perform authentic Chinese music.

The concert will benefit **The Yongey Peace Prevails Center** (YPPC), a Phoenix-based 501(c)3 nonprofit organization that offers authentic Tibetan Buddhist meditation instruction for anyone wishing a more joyful, spirit, mind and body.

Concert tickets are \$48, \$58, and \$68 and may be purchased online at <http://chandlercenter.org/performances/0409.html> or by calling the box office at (480) 782-2680. The venue is located at 250 N. Arizona Avenue, Chandler, Ariz. 85225.

Special Charity Packages: As additional fundraising options for music and meditation fans alike, YPPC offers the chance to attend a private reception and dinner with Mingyur Rinpoche, Ms. Anderson and Mr. Reed immediately following the concert. The charity reception package, which includes the concert and reception, begins at \$500 per person. The charity dinner package includes the concert, reception, plus a private dinner with the three special guests, and begins at \$2,500 per person. A portion of each sale is tax deductible. All packages must be purchased through YPPC online at www.yongeypeaceconcert.org, or by contacting YPPC chairs Justin Kardish (520) 891-

5522, justin@yongeypeace.org or Sincia Liu (732) 740-6786, sincial@yongeypeace.org . More information about Mingyur Rinpoche and YPPC is at www.yongeypeace.org

LAURIE ANDERSON is one of today's premier performance artists, and is known primarily for her multimedia presentations for which she is visual artist, composer, poet, photographer, filmmaker, electronics quiz, vocalist, and instrumentalist. *O Superman* launched Ms. Anderson's career in 1980, rising to number two on the British pop charts. She subsequently released several records and the soundtrack to her feature film *Home of the Brave*. Her most recent album on Nonesuch Records is entitled *Homeland*.

LOU REED was inducted into the Rock and Roll Hall of Fame as a founding member of *The Velvet Underground*, for whom he was principle singer, songwriter and guitarist (1965-1973). His long and eclectic solo career that began in 1971 included the hit "Walk on the Wild Side," and continued into the millenium with many albums and awards. In 2007, Mr. Reed released "Hudson River Mind Meditations," his first recording of ambient meditation music that was inspired as a guide to help his personal practice of Tai Chi and meditation.

THE YONGEY PEACE PREVAILS CENTER is a Phoenix-based nonprofit organization that offers authentic Tibetan Buddhist meditation instructions for anyone wishing a more joyful spirit, mind and body. Programs offered include both traditional and nondenominational tracks developed by Yongey Mingyur Rinpoche, respected Tibetan Buddhist meditation teacher and author of the best-selling book *The Joy of Living*. YPPC's vision is to establish Rinpoche's first Tibetan style meditation institute in America -- *The Yongey Peace Institute*. Along with ongoing meditation instruction and cultural programs, the Institute plans a three-tier outreach program. These include 1) continuing to develop a low-cost, nondenominational health center devoted to Chinese, Tibetan, and Western health treatments serving all Arizona communities; 2) hosting dialogues between scientists and meditators on the latest research on the mind; and 3), providing funds for the education, health care, and meditation instruction for children in Tibet, Nepal and India. The center may be contacted at info@yongeypeace.org, or visit Web site: www.yongeypeace.org.

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WEB LINKS:

Mind Meets Music Benefit Concert: www.yongeypeaceconcert.org
Laurie Anderson: www.laurieanderson.com
Lou Reed: www.loureed.com
Lyra: www.lyraguitarviolin.com
Yongey Peace Prevails Center: www.yongeypeace.org